



# Delivering shared value for A Better Tomorrow™

## Driving environmental excellence

We have a long and proud history of sustainability achievements, but today, we are transitioning from being a business where sustainability has always been important to one where it is front and centre in all that we do.

Central to BAT Group's evolved strategy and purpose of delivering A Better Tomorrow™ for all its stakeholders, is an updated sustainability agenda which has been refreshed to reflect the changing external environment.

While we are clear that reducing the health impact of our business is our principal focus area, we are also placing a greater emphasis on the importance of addressing climate change and driving excellence in environmental management. At the same time, we remain committed to delivering a positive social impact and ensuring robust corporate governance across the Business.

## BAT's environmental priorities



### Climate change:

Addressing climate change risks and opportunities: we aim to be carbon neutral by 2030.



### Sustainable water stewardship:

We are decreasing water use across our operations with a target to reduce the amount of water withdrawn by 35% by 2025.



### Waste management and circular economy:

Eliminating waste and applying circular economy principles across our business and product categories: by 2025, we aim for 100% of our plastic packaging to be reusable, recyclable or compostable.



### Biodiversity and afforestation:

By 2025, we are aiming for net zero deforestation of managed forests across our tobacco supply chain and net positive impact on forests in our tobacco supply chain.



# Milestone highlights: 2021



## Awards & recognition: 2021

Kenya Association of Manufacturers - Energy Management Awards

<p><b>Overall winner</b> ENERGY MANAGEMENT AWARD</p> <p>Nairobi manufacturing factory</p>	<p><b>Overall winner</b> INNOVATION AND BEST PRACTICE AWARD</p> <p>Green Leaf Threshing plant, Thika</p>	<p><b>Overall winner</b> BEST ENERGY MANAGEMENT TEAM AWARD</p> <p>Green Leaf Threshing plant, Thika</p>	<p><b>Runners up</b> OVERALL ENERGY MANAGEMENT AWARD</p> <p>Green Leaf Threshing plant, Thika</p>	<p><b>Runners up</b> THERMAL ENERGY SAVINGS AWARD MEDIUM CATEGORY</p> <p>Nairobi manufacturing factory</p>
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