

Delivering shared value for A Better Tomorrow

Driving environmental excellence

We have a long and proud history of sustainability achievements, but today, we are transitioning from being a business where sustainability has always been important to one where it is front and centre in all that we do.

Central to BAT Group's evolved strategy and purpose of delivering A Better Tomorrow™ for all its stakeholders, is an updated sustainability agenda which has been refreshed to reflect the changing external environment.

While we are clear that reducing the health impact of our business is our principal focus area, we are also placing a greater emphasis on the importance of addressing climate change and driving excellence in environmental management. At the same time, we remain committed to delivering a positive social impact and ensuring robust corporate governance across the Business.

BAT's environmental priorities



Climate change:

Addressing climate change risks and opportunities: we aim to be carbon neutral by 2030.



Sustainable water stewardship:

We are decreasing water use across our operations with a target to reduce the amount of water withdrawn by 35% by 2025.



Waste management and circular economy:

Eliminating waste and applying circular economy principles across our business and product categories: by 2025, we aim for 100% of our plastic packaging to be reusable, recyclable or compostable.



Biodiversity and afforestation:

By 2025, we are aiming for net zero deforestation of managed forests across our tobacco supply chain and net positive impact on forests in our tobacco supply chain.







Milestone highlights: 2021







Renewable energy:

Phase 1 Solar power installation in 2021 for supply of

300kW leading to a reduction of 80 tons of CO,

emissions.

Phase 2 to commence in 2022, Supply 1.2 Mw, reduce 240 tons of CO2 emissions.

CO, REDUCTION



Afforestation:

Over 54 million trees planted since 1978, over 2 million planted annually since 2014.

Energy management:

Installation of a new high efficiency boiler: Reduction of 402 tons of CO emissions in 2021.

waste collected





WOOD FUEL



Waste management:

Clean-up of our Thika Green Leaf Threshing Plant environs during the 2021 world clean up day. 1.5T of community waste collected for proper disposal.

Sustainable agriculture:

100% of farmers practicing crop diversification in 2021.



Sustainable wood fuel: 370 tons realised in 2021.



WATER RECYCLED



Circular economy:

Zero waste to landfill

Water stewardship:

Water recycling: up by +40% and reduction of consumption by 5%.

Circular economy:

UNIFORMS

RECYLED

One tonne of old employee uniforms recycled into usable products.

Awards & recognition: 2021

Kenya Association of Manufacturers - Energy Management Awards

Overall winner

ENERGY MANAGEMENT AWARD

Nairobi manufacturing factory

Overall winner

INNOVATION AND BEST PRACTICE AWARD

Green Leaf Threshing plant, Thika

Overall winner

BEST ENERGY MANAGEMENT TEAM **AWARD**

Green Leaf Threshing plant, Thika

Runners up

OVERALL ENERGY MANAGEMENT AWARD

Green Leaf Threshing plant, Thika

Runners up

THERMAL ENERGY **SAVINGS AWARD MEDIUM CATEGORY**

Nairobi manufacturing factory