



Brookside pays Ksh100 million bonus in industry first

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Dairy farmers contracted to Brookside Dairy are smiling all the way to the bank after the processor paid out Ksh100 million in cash bonuses under a reward scheme. The farmers, numbering more than 300 from 25

counties, signed up into the bonus scheme, in which they were given raw milk supply targets. On Wednesday, Brookside honoured the farmers, further cementing its excellent relationship with raw milk suppliers across the country. Agriculture, Livestock, Fisheries and Irrigation Cabinet Secretary Mwangi Kiunjuri presided over the award ceremony at Brookside Dairy's Ruiru

processing hub, flanked by the firm's executive chairman, Muhoho Kenyatta. "The government will support all initiatives that seek to motivate farmers to grow volumes of milk. However, there is a need to address challenges that prevent us from optimising the value of the dairy enterprise, such over-reliance on rain-fed agriculture," Mr Kiunjuri said.

"We are desirous of transforming dairy farming into a profitable agricultural enterprise for all farmers, especially smallholders who form the bulk of those supplying us with raw milk," said Muhoho. Brookside milk procurement and manufacturing director John Gethi asked farmers to sign up with the raw milk bonus scheme as a way of improving their earnings from the dairy enterprise.

PHOTO ESSAY



Agriculture CS Mwangi Kiunjuri presents a cheque of Ksh13.8 million to officials of Nyala Multi-purpose Dairy of Nyandarua County, during the raw milk awards at Ruiru.



Brookside Dairy Executive Chairman, Muhoho Kenyatta presents a ksh2.9 million cheque to Kenneth Lomai-bong, the chairman of Lelan Highland Dairy of West Pokot County.



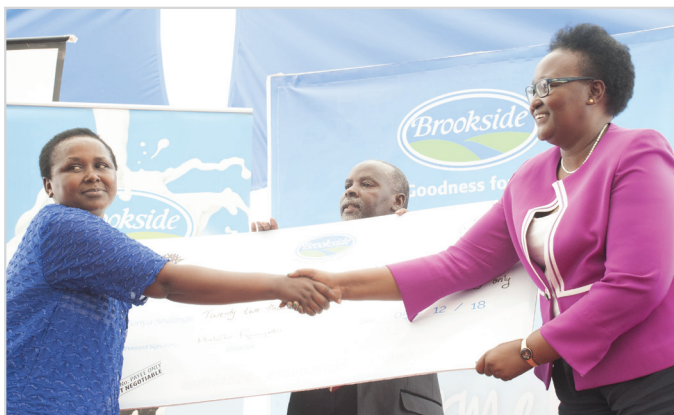
Chief Administrative Secretary (CAS) in the Ministry of Agriculture, Livestock, Fisheries and Irrigation, Dr Andrew Tuimur (right), accompanied by Nyandarua Deputy Governor Cecilia Mbutia, presents a raw milk supply bonus cheque to officials of Mwhoti Dairy, Nyandarua County.



Principal Secretary for Trade, Dr Chris Kiptoo (Left) presents a Ksh7.2 million to Isaac Njenga Kinyanjui.



Samuel Kariuki, Brookside's zone manager for Coast region, with officials of Taita Taveta's Mwafugha Wumingu Dairy after the group was awarded a Ksh15,000 for growing their milk volumes atop the Taita Hills.



Kenya Dairy Board Managing Director Margaret Kibogy (right), presents Chepkorir Sally Chepkurui, a small-holder farmer from Bomet County, with her bonus cheque.



Agriculture CAS Dr Tuimur presents Fredrick Mutwiri Mutea, a small-holder farmer from Meru County, with his bonus cheque.



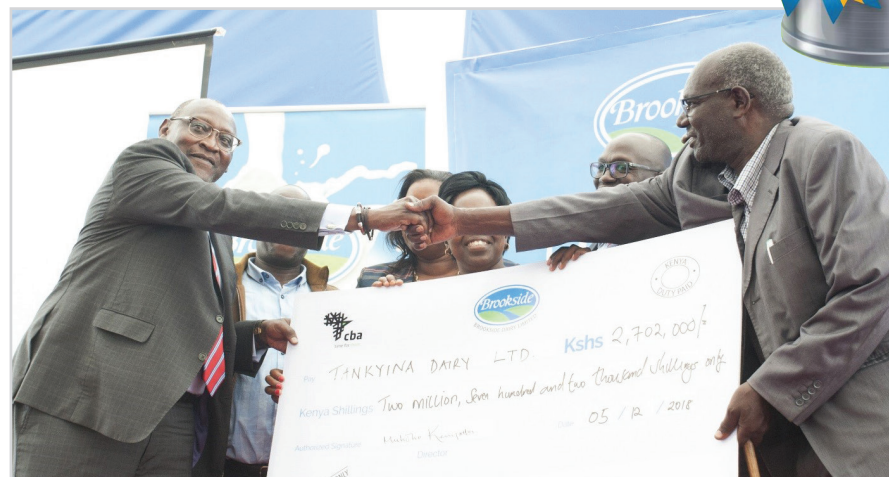
Kennedy Muigai, Brookside's zone manager for Central and Eastern, with officials of Ndaganani Self-Help Group, Tharaka Nithi county, after they received a bonus payout of Ksh399,000 for consistency in milk supply volumes.



PHOTO ESSAY



Agriculture CS Mwangi Kiunjuri, Brookside Dairy Executive Chairman Muhoho Kenyatta, Brookside Group Chief Operating Officer Faiz Taib, Nyandarua Deputy Governor Cecilia Mbuthia and Nandi Deputy Governor Yulita Cheruiyot, at the Brookside Dairy bonus rewards ceremony on Wednesday (December 5). PHOTOS | BROOKSIDE/ WILSON OKONG'O



Muhoho Kenyatta presents a Ksh2.7 million reward to officials of Tankyna Dairy of Nandi County.



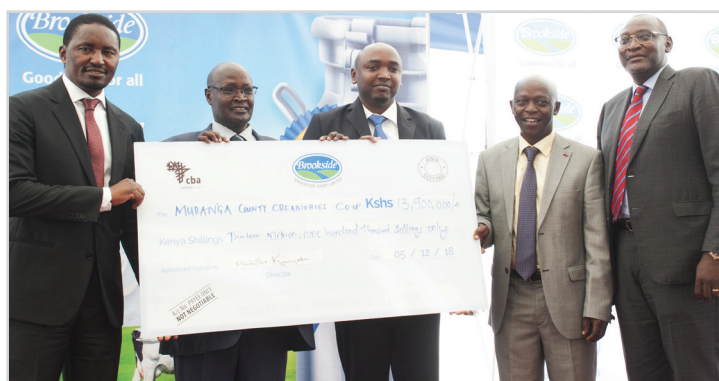
Muhoho Kenyatta and Mr Philip Kibusie, the chairman of Sirikwa Dairies of Uasin Gishu, in a jovial moment after Muhoho handed over a bonus cheque of Ksh2.5 million to the group.



Amos Githinji, Brookside's zone manager for North Rift, with officials of Muruny Famers co-operative of West Pokot county after they were awarded a bonus payment of Sh 1.2 million for consistently supplying high quality raw milk to the processor.



Regional manager Kennedy Musakali and zone manager Danson Kabiru (centre) with officials of Kitiri Dairy of Nyandarua county after the group received Sh 206,000 bonus payment.



Agriculture CS Kiunjuri, accompanied by Brookside Dairy Executive Chairman Muhoho Kenyatta, award a Ksh13.9 million raw milk supply bonus cheque to officials of Murang'a County Creameries.



Brookside's Regional Manager in charge of Central Rift, James Ng'ang'a (left) and zone manager Samuel Kariuki (third right) after presenting a bonus cheque of Ksh343,000 to Baringo Agri-Marketing Group.



Brookside Dairy's Zone Manager in charge of the North Rift Elijah Keter (second right) and customer care officer Samuel Bett (second left) with officials of Ainabkoi Farmers Co-operative of Uasin Gishu County after the group was rewarded with Ksh960,000 for consistently supplying quality raw milk to the processor.



Brookside Dairy's Zone Manager in charge of Central, Zachariah Momanyi (Left) and Regional Manager Kennedy Musakali after awarding Kajiado's Enkipai Dairy Limited with a bonus of Ksh216,000.



Kevin Ochieng', Brookside Dairy's Zone Manager for the South Rift, with leaders of Kipkelion Dairy, Kericho County, after the group was awarded with Ksh512,000 for consistency in raw milk supply volumes.



Kennedy Musakali, Brookside Dairy's Regional Manager in charge of Mt Kenya (Left) poses with officials of Kirima Slopes Dairy of Kirinyaga County after they were presented with a Ksh1.7 million reward for consistency in raw milk supply.